



Cookie Notice

The Advanced geospatial Data Management (ADAM) platform is a tool to access a large variety and volume of global environmental data. To enable the web service to work properly, Meteorological and Environmental Earth Observation (MEEO) sometimes places small data files called cookies on your device.

A cookie is a small text file that a web service stores on your computer or mobile device, when you visit the site. The cookie enables this web service to remember your actions, such as the number of requests for a given product, the type of request, the type of product, the number of products and the data volume.

The use of cookies by ADAM platform

The cookies placed on your device by the ADAM platform are generated by an open source web analytics platform called Matomo.

Cookies are used to measure the effectiveness and efficiency of the web service. They are first party persistent cookies which help MEEO to know which products are more requested and to ensure that the ADAM platform responds effectively to users' needs. The cookies also enable MEEO to monitor repeat visits. Using a random unique visitor ID, the software is able to distinguish between the first visit and subsequent visits made by the user, to improve the accuracy of the statistics.

Matomo complies with the EU's General Data Protection Regulation of 27 April 2016 (GDPR). It seeks to protect end-user personal data, thanks to features such as source data anonymization and opt-out mechanisms for users. All analytics data communication is encrypted via SSL protocol. The cookie data is collected in an anonymised form, so it contains no personal information and cannot be used to identify a particular visitor. For instance, Matomo uses an internet protocol (IP) anonymisation mechanism which automatically masks a portion of the IP address which you are using, effectively making it impossible to identify a particular visitor from the remaining information.

Matomo generates analytical reports on the basis of the anonymised data. These reports are distributed to MEEO in Ferrara (Italy), which may be required to analyse, develop and maintain the ADAM platform.

MEEO does not use information generated by these cookies either for promotion or marketing purposes, and will not share any information with third party entities. The cookies will not be used for any purpose other than those stated in this cookie notice.

All persistent cookies have an expiration date of 36 months, following which they are automatically removed from the user's device.

ADAM PLATFORM

Cookies Notice

Matomo automatically deletes visitors' logs after 365 days. The anonymised statistics reports are stored for an indefinite period by MEEO, for analysis purposes.

How to control cookies

If you do not wish to receive cookies from the ADAM platform, or if you wish your browser to notify you when you receive a cookie, you may use the option on your web browser to disable cookies or you can opt out using the "Opt-out" option below. However, please note that if you disable all cookies, you may not be able to take advantage of all of the features available on this web service. Moreover, if you opt out, it will not be possible for MEEO to take your use of the web service into account, when it improves the user experience of the ADAM platform.

If you change your mind about opting out, you can choose to opt back in and be tracked again by Matomo (opt-in).

'Opt-out cookie'

Your current status is displayed below.

You are not opted out. Uncheck this box to opt-out

Opt-out complete; your visits to this web service will not be recorded by the Matomo Web Analytics tool.

Note that if you clear your cookies, delete the opt-out cookie, or if you change computer or Web browser, you will need to perform the opt-out procedure again.

'Opt-in'

To opt back in please tick the corresponding box in the text below.

You are currently opted out. [Click here to opt in.](#)